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RESET FOR THE FUTURE: UPCOMING CHALLENGES FOR EDUCATORS

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**I FEEL
SLOVENIA**



SLOW PATH TO RECOVERY IN EUROPE

Europe's path to recovery will be **slow** and will require a reassessment of tourism KPIs, the implementation of **new tourism policies** and a **stronger commitment** among society, business and institutions at a local, regional and international level.

Source: <https://etc-corporate.org/uploads/2020/11/ETC-Quarterly-Report-Q3-2020-Final-Public.pdf>-(J. Iduh, pg. 6)

Foreign visits to select destinations

2020 year-to-date*, % change year ago



Source: TourMIS *date varies (Jan-Aug) by destination



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<https://www.2021portugal.eu/media/e0rjnvdj/programme-for-the-portuguese-presidency-of-the-council-of-the-european-union-en.pdf>

PORTUGUESE PRESIDENCY PROGRAMME 2021

Education, youth and sports

Education and youth

In the field of education, one of the key pillars of the Portuguese Presidency will be to promote learning, qualifications and innovative teaching methods.

We will advocate for access to education and training, improving the conditions for learning and success. We will promote continuous investment in research and vocational and artistic training, with a focus on digital and environmental skills. We will promote discussion of digital education, distance learning and hybrid (online and face-to-face) teaching, and innovative teaching methods.

We will promote the broadening of the higher education base to **new segments** of the public through the **acquisition of new skills** and **upgrading of skills** in **adult learning**, and the strengthening of higher education networks, with a focus on **European University alliances** and Universities of the Future.



with priority to the tourism sector, which has been affected by the pandemic.

We will pay particular attention to SMEs, restoring consumer confidence and a better coordination of measures on the free movement of persons, as well as to promoting a sustainable, innovative and resilient ecosystem, including in related areas such as civil aviation and culture.

RESET FOR THE FUTURE: UPCOMING CHALLENGES FOR EDUCATORS

Virtual International Seminar on the Tourism Path to Recovery Post-COVID-19 “Building a New Tourism Ecosystem” September 10-11, 2020

<https://etc-corporate.org/uploads/2020/06/TourMIS-2020-Programme-new-1.pdf>)

The COVID-19 crisis also created many opportunities for the travel and **tourism sector** allowing for a new period of transformation to reshape the industry towards one that is more sustainable, **more innovative, quality-driven**, and that equally benefits travellers, local communities, the environment, and local economies



27% of all destinations worldwide keep their borders completely closed for international tourism

➤ EU Tourism Trends & Prospects:

short-haul arrivals will reach 2019 levels by 2023,

long-haul by 2025

Until 2023: mostly domestic

Source: <https://www.unwto.org/covid-19-and-tourism-2020>

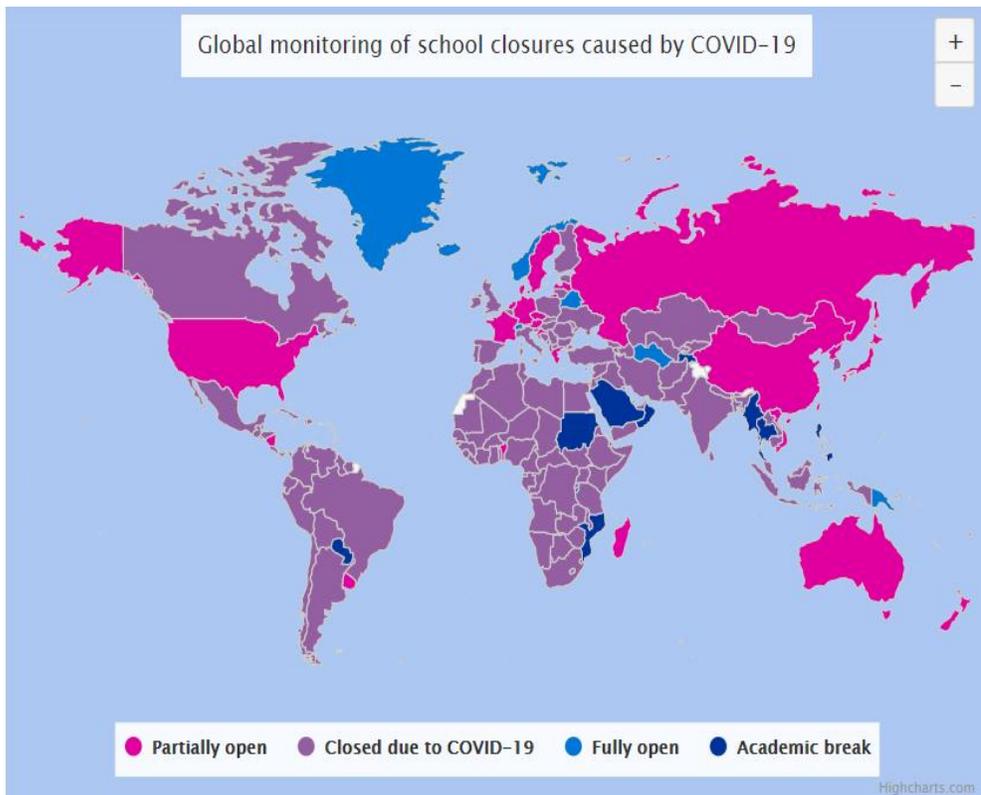


SDG AGENDA 2030

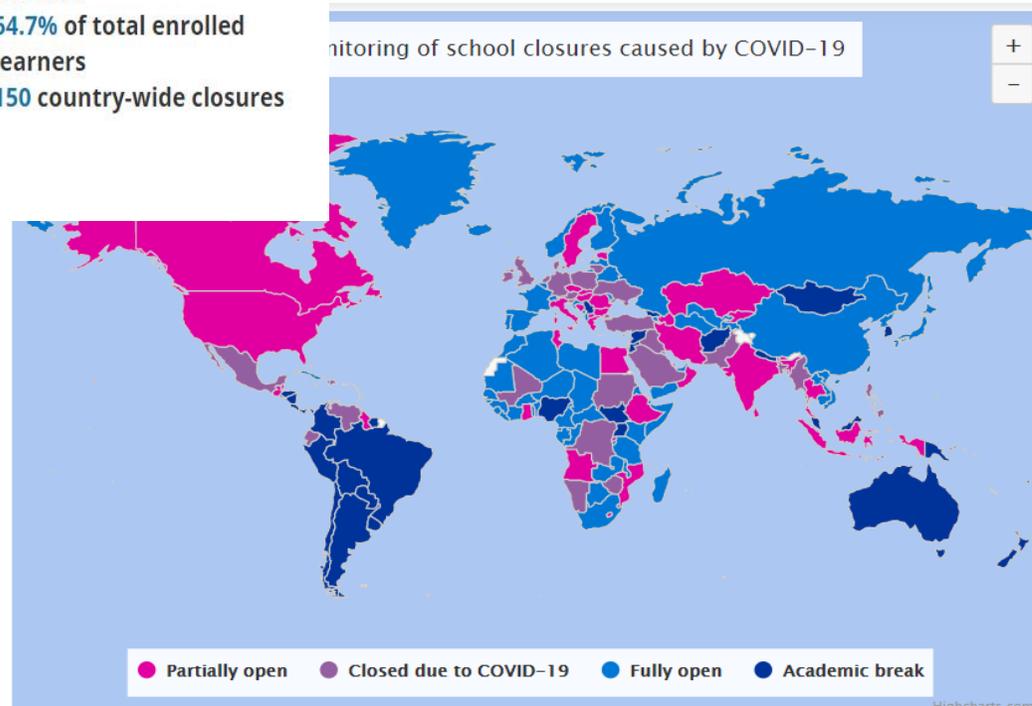
“Acting together for education”
CHALLENGE: schools closure

Source: <https://www.sdg4education2030.org/>





SCHOOL CLOSURES IN 2020 DUE TO COVID19



Source: <https://en.unesco.org/covid19/educationres>

HIGHER EDUCATION IN SLOVENIA

TOTAL STUDENTS 2020	76,728
SHORT CYCLE (2YR) VOCATIONAL PROGRAMMES	11,486
3 YR BACHELOR (1ST BOLOGNA)	19,696
3 OR 4 YR UNDERGRAD PROGRAMMES	22,237
GRADUATE AND POST-GRADUATE	23,309

2.08 mio
inhabitants

HIGHER EDUCATION IN SLOVENIA

TOTAL NUMBER OF HIGHER EDUCATION INSTITUTIONS	95 (!)	HEI WITH TOURISM & HOSPITALITY STUDY PROGRAMMES
2 YR SHORT-CYCLE VOCATIONAL COLLEGES (AGE GROUPS 19+)	48	8
UNIVERSITIES	6	3 (tourism programme) 2 (within Business studies)
PRIVATE FACULTIES, INSTITUTES, ACADEMIES (FROM BACHELOR TO PHD)	41	3

2.08 mio
inhabitants

COVID YEAR IN SLOVENIA (2020)

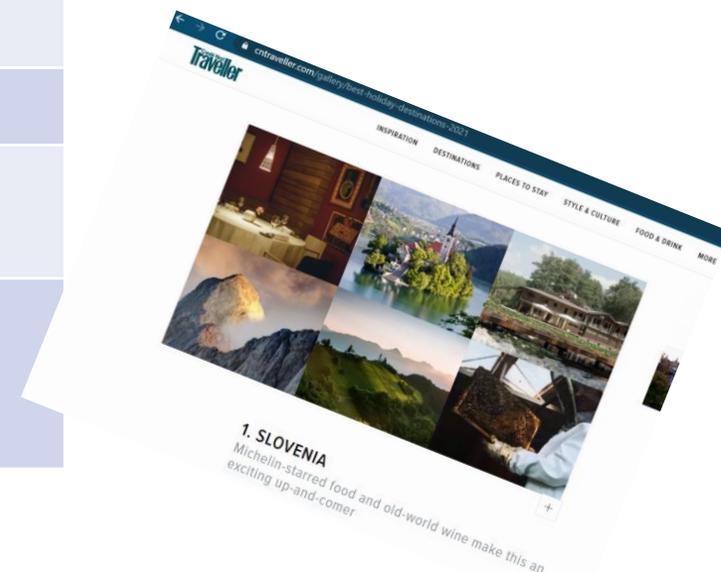
- LOCKDOWN 1: MARCH 15 – END MAY / EARLY JUNE
 - SCHOOLS AND HOSPITALITY CLOSED (3 months)
- LOCKDOWN 2: OCTOBER 18 – ONGOING
 - SCHOOLS AND HOSPITALITY CLOSED (3 months)
- UNEMPLOYMENT END 2020: 87,283 (+14.6%)
 - HOSPITALITY: 12,800

SLOVENIAN TOURISM IN NUMBERS

(SOURCE: <https://www.slovenia.info/en>)



	2018	2019	2020 (JAN – NOV)
INCOME	2.71 BLN €	2.75 BLN €	
% OF GDP	12.3	5.3	
ARRIVALS TOTAL	5 933 267	6 229 573	3 045 040
INTERNATIONAL ARRIVALS	4 425 139	4 701 878	1 207 061
OVERNIGHTS	15 694 705	15 775 331	9 072 449 (VOUCHERS!)



RESET FOR THE FUTURE: UPCOMING CHALLENGES FOR EDUCATORS

- ❖ UPCOMING GENERATIONS TO ENTER HEI: SMALLEST IN HISTORY
- ❖ 95 HEIs FIGHTING FOR 17,500 PUPILS
- ❖ THEREOF 16 WITH TOURISM & HOSPITALITY PROGRAMMES (17%)
- ❖ HOSPITALITY CLOSURE UNTIL SPRING
- ❖ LITTLE JOB OPPORTUNITIES
- ❖ CURRENTLY UNEMPLOYED: CHANGED CAREERS, GO ABROAD,...

RESET FOR THE FUTURE: UPCOMING CHALLENGES FOR EDUCATORS

- ❖ MORE COMPETITIVE AND SUSTAINABLE
- ❖ INVEST IN UPSKILLING, RESKILLING AND INNOVATION
- ❖ DIGITAL CONTENT
- ❖ HIGH FLEXIBILITY – CHANGE MANAGEMENT / CREATIVITY
- ❖ INTERNATIONAL NETWORKS
- ❖ VERSATILE COMMUNICATION SKILLS (SOFT SKILLS)
- ❖ SOCIAL NETWORKS AND DIGITAL MARKETING

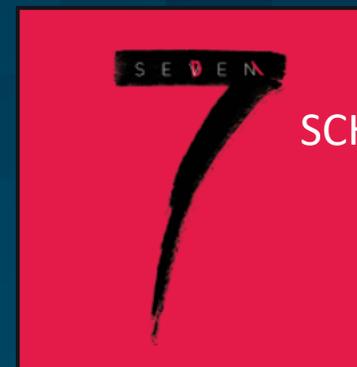
HOW SOON WILL WE BE READY FOR THAT?

THANK YOU

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SCHOOL RESTAURANT 7



MICHELIN Guide

Gault & Millau



JRE
JEUNES RESTAURATEURS

