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**SPEAKERS**

// WELCOMING, OPENING AND CLOSING

**BRETON, THIERRY**



European Commissioner for EU Single Market

[Thierry Breton Bio](#)

**FERREIRA, ELISA**



European Commissioner for Cohesion and Reforms

[Elisa Ferreira Bio](#)

**SINKEVIČIUS, VIRGINIJUS**



European Commissioner for Environment, Oceans and Fisheries

[Virginijus Sinkevičius Bio](#)

**SPEAKERS**

**VIEIRA, PEDRO SIZA**



Minister of State, Economy and Digital Transition

[Pedro Siza Vieira Bio](#)

**SPEAKERS**

// HOW CAN SKILLS ENHANCE A BETTER TOURISM?

**AGUIAR, CLÁUDIA MONTEIRO DE**



Member of the European Parliament

[Cláudia Monteiro de Aguiar Bio](#)

**AUDREN, MARIE**



Director General at HOTREC

[Marie Audren Bio](#)

**BARBONE, SILVIA**



Strategic Partnerships Executive Director at the Royal Commission for AIUla

[Silvia Barbone Bio](#)

**SPEAKERS**

**BRAGASON, KRISTJAN**



General Secretary, European Federation of Food, Agriculture, and Tourism Trade Unions (EFFAT)

[Kristjan Bragason Bio](#)

**BRAŇKA, JIŘÍ**



Expert in the Department for Skills and Labour Market, Cedefop

[Jiří Braňka Bio](#)

**CORREIA, BERNARDO**



Country Manager, Google Portugal

[Bernardo Correia Bio](#)

**SPEAKERS**

**COSTA, CARLOS**



Head of the Department of Economics, Management and Industrial Engineering and Tourism of the University of Aveiro

[Carlos Costa Bio](#)

**KAUFFMANN, CÉLINE**



Head, Entrepreneurship, SME and Tourism Division, OECD Centre for Entrepreneurship, SMEs, Regions and Cities

[Céline Kauffmann Bio](#)

**KIRCHNER, BARBARA**



Head of Specialist Delivery, TUI BLUE & Hotel Concepts at TUI

[Barbara Kirchner Bio](#)

**SPEAKERS**

**PAIS, ANA PAULA**



Senior Director of Education at Turismo de Portugal

[Ana Paula Pais Bio](#)

**PRIANTE, ALESSANDRA**



Regional Director for Europe, World Tourism Organization (UNWTO)

[Alessandra Priante Bio](#)

**STERN, CHITRA**



Chief Executive Officer - United Lisbon Education Hub

[Chitra Stern Bio](#)

**SPEAKERS**

**// IS TOURISM ONE STEP AHEAD IN THE DIGITAL TRANSITION AND INNOVATION?**

**ANTUNES, ROBERTO**



Executive Director of NEST – Tourism Innovation Center Portugal

[Roberto Antunes Bio](#)

**ARAÚJO, TIAGO**



CEO and founder, Hijiffy

[Tiago Araújo Bio](#)

**BAYONA, NATALIA**



Director of the Innovation, Education and Investments Department  
World Tourism Organization (UNWTO)

[Natalia Bayona Bio](#)



**SPEAKERS**

**DEANE, HELENA**



Project Executive, Innovation and Management of Creative Accelerators for Sustainable Tourism Network, WestBIC

[Helena Deane Bio](#)

**DRÉSIN, ERIC**



Secretary General at European Travel Agents and Tour Operators Associations – ECTAA

[Eric Drésin Bio](#)

**GUERREIRO, SÉRGIO**



Senior Director of Knowledge Management and Innovation at Turismo de Portugal

[Sérgio Guerreiro Bio](#)

**SPEAKERS**

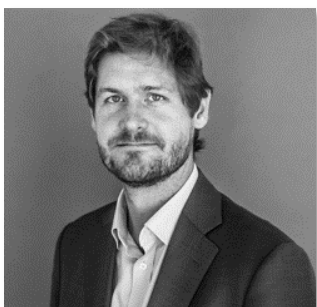
**LUNDIN, JAN**



CEO Swedish Tourism Innovation Center

[Jan Lundin Bio](#)

**MOUNIER, EMMANUEL**



Secretary General of EU Travel Tech

[Emmanuel Mounier Bio](#)

**RICCA, MAFALDA**



CEO of X-Plora

[Mafalda Ricca Bio](#)

**SPEAKERS**

**SANTANDER, EDUARDO**



Executive Director, European Travel Commission

[Eduardo Santander Bio](#)

**SIVONEN, PEKKA**



Head of European Collaboration at Finnish Innovation  
Funding Agency Business Finland

[Pekka Sivonen Bio](#)

**SPEAKERS**

// PROMOTE THE GREEN AND SUSTAINABLE TRANSITION ON TERRITORIES AND REGIONS

**AGIUS MUSCAT, ANDREW**



Secretary General of Mediterranean Tourism Foundation and CEO at Malta Hotels and Restaurants Association (MHRA), Malta

[Andrew Agius Muscat Bio](#)

**CABRAL, MARTA**



CEO, Rota Vicentina Association

[Marta Cabral Bio](#)

**GLAESSER, DIRK**



Director of the Sustainable Development of Tourism Department at the World Tourism Organization (UNWTO)

[Dirk Glaesser Bio](#)

**SPEAKERS**

**ILIJAS, TOMI**



Founder and CEO, Arctur

[Tomi Ilijaš Bio](#)

**MAZZOLA, ALBERTO**



Executive Director, Community of European Railway and Infrastructure Companies (CER)

[Alberto Mazzola Bio](#)

**PICÃO, LEONOR**



Senior Director of Tourism Supply Development at Turismo de Portugal

[Leonor Picão Bio](#)

**SPEAKERS**

**QUAEDVLIIG-MIHAILOVIĆ, SNEŠKA**



Secretary General, Europa Nostra

[Sneška Quaedvlieg-Mihailović Bio](#)

**REYNAERT, THOMAS**



Managing Director, Airlines for Europe (A4E)

[Thomas Reynaert Bio](#)

**RIBEIRO, SÉRGIO**



CEO & Co founder of Planetiers

[Sérgio Ribeiro Bio](#)

**SPEAKERS**

**RULL, LAIA BONET**



Deputy Mayor at Barcelona City Council and Chair of the Knowledge Society Forum of Eurocities

[Laia Bonet Rull Bio](#)

**SPEAKERS**

// HOW CAN EUROPE SHAPE A EUROPEAN AGENDA FOR TOURISM?

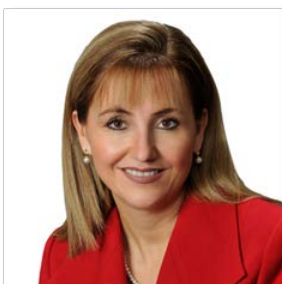
**ARAÚJO, LUÍS**



President of ETC – European Travel Commission

[Luís Araújo Bio](#)

**GUEVARA, GLORIA**



President & CEO of World Travel & Tourism Council – WTTC

[Gloria Guevara Bio](#)

**MARQUES, RITA**



Secretary of State for Tourism

[Rita Marques Bio](#)



**SPEAKERS**

**POLOLIKASHVILI, ZURAB**



Secretary-General of World Tourism Organization

[Zurab Pololikashvili Bio](#)

**TZITZIKOSTAS, APOSTOLOS**



President of the European Committee of the Regions

[Apostolos Tzitzikostas Bio](#)

**UJHELYI, ISTVÁN**



Vice-chair Committee on Transport and Tourism (TRAN), European Parliament

[István Ujhelyi Bio](#)