



Can't skip Portugal



visit Portugal

the westernmost country in europe ◦

Area: 92.000 km²

Coastline: 2.600 km (including Atlantic islands)

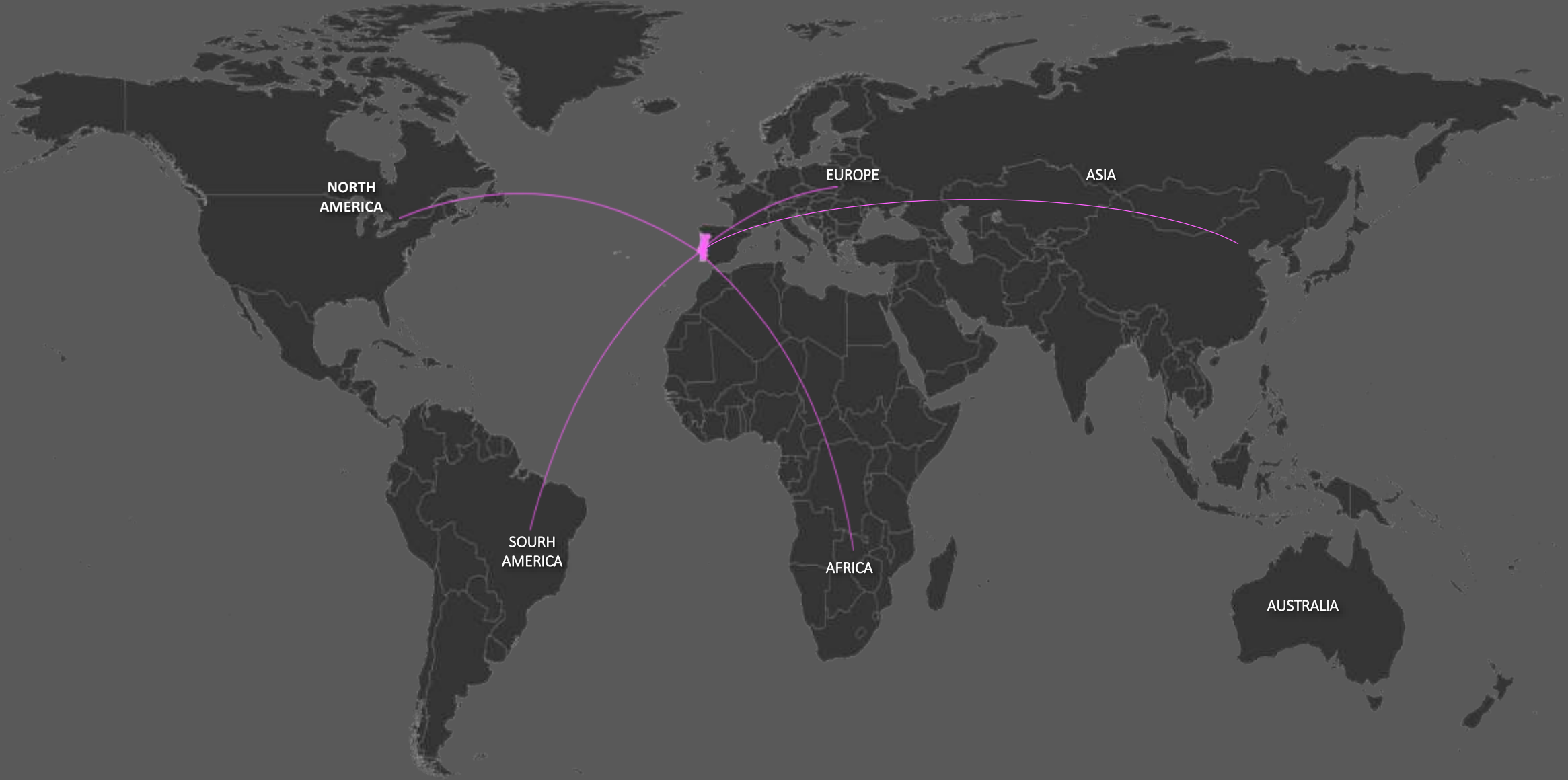
Population: 10,6 million people

Education: 24% has a university degree

Languages: 60% speak a second language



strategic location



excellent accessibilities ✈

the country is well served of air connections to the main outbound markets
Lisbon is a international hub to America, Africa and Europe



concentrated diversity all in short distance



2nd in road system quality

11th in ground transport network

5 mainland international harbours

4 international rail lines



competitiveness in tourism resources



several factors make Portugal a very attractive and competitive tourism destination...

competitiveness in tourism resources



a rich and diverse country in terms of culture

competitiveness in tourism resources



a rich and diverse country in terms of nature

competitiveness in tourism resources

Portugal has been unanimously recognized as one of the best European Golf Destinations



A person in a red shirt and shorts is rappelling down a steep, rocky cliff face. The person is suspended by a rope and is looking towards the camera. The background shows a clear blue sky and a rugged, rocky landscape with some sparse vegetation.

international recognition

WORLD'S BEST GOLF DESTINATION 2016

Europe's Leading Beach Destination 2016 – Algarve

Europe's Leading Cruise Destination 2016 – Lisboa

Europe's Leading Island Destination 2016 – Madeira

Europe's Leading Cruise Port 2016 - Port of Lisbon

welcoming people



welcoming people



900 years of history



modernity



850 km of coastline



mild weather ☁



Summer



Winter

temperature
av. at 12pm

25° C

16° C

hours of sunshine
av. per day

12h

7h

dry days
av. per month

28 days

15 days



250 sunny days
per year



waves



golf all year long



spirituality



A close-up photograph of five baked custard tarts, likely Portuguese pastéis de nata, arranged in a grid pattern. Each tart is contained within a small, round metal tin. The tarts have a golden-brown, flaky crust and a smooth, yellow custard filling. The tops of the tarts are slightly uneven, with some areas appearing darker and more caramelized than others. The background is a dark, textured surface, possibly a countertop or table. The word "flavours" is written in white, lowercase letters in the upper right corner of the image.

flavours

wine



saudade
(longing, nostalgia)



one country
7 tourism regions



porto and north



center of portugal



lisboa region



alentejo



algarve



madeira



azores



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CAN'T SKIP NEW ATTRACTIONS



CAN'T SKIP WINE AND GASTRONOMY

21 Michelin-starred restaurants in 2016 / 26 stars (9 more than 2015)
Internationally recognized wines



CAN'T SKIP CULTURE

not only in cities!



CAN'T SKIP PORTUGUESE TRAILS



CAN'T SKIP PORTUGUESE MUSIC FESTIVALS



CAN'T SKIP PORTUGUESE GREENS



CAN'T SKIP WEB SUMMIT



CAN'T SKIP PORTUGUESE WAVES



PORTUGAL VISIT, LIVE, STUDY, INVEST



visit Portugal