

14 UNWTO
AWARDS



TOURISM TRAINING TALENT

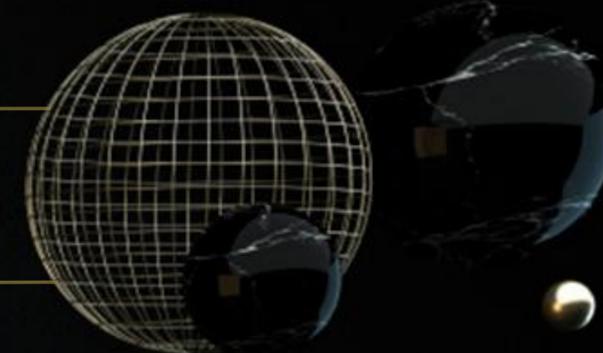


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TURISMO DE PORTUGAL



TOURISM TRAINING TALENT



18.2 million

International
Tourist Arrivals
(2016)



6.1%

Tourism in
Employment (%)
(2016)



14th

Travel & Tourism
Competitiveness
Index
(2017)



12.5%

Tourism
Consumption/GDP
(2016)



279 thousand

Population
Employed in
Tourism (2016)

2017 September

+11.6%

International Tourist
Arrivals at hotels

+19%

International
Tourism Receipts

+58
thousand

Population Employed in
Tourism (2017 2nd Q)

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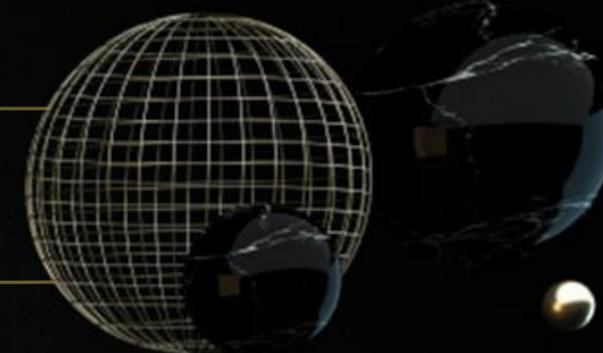
Tourists
People
Workers Locals

In the
Center of
Tourism Strategy 2027

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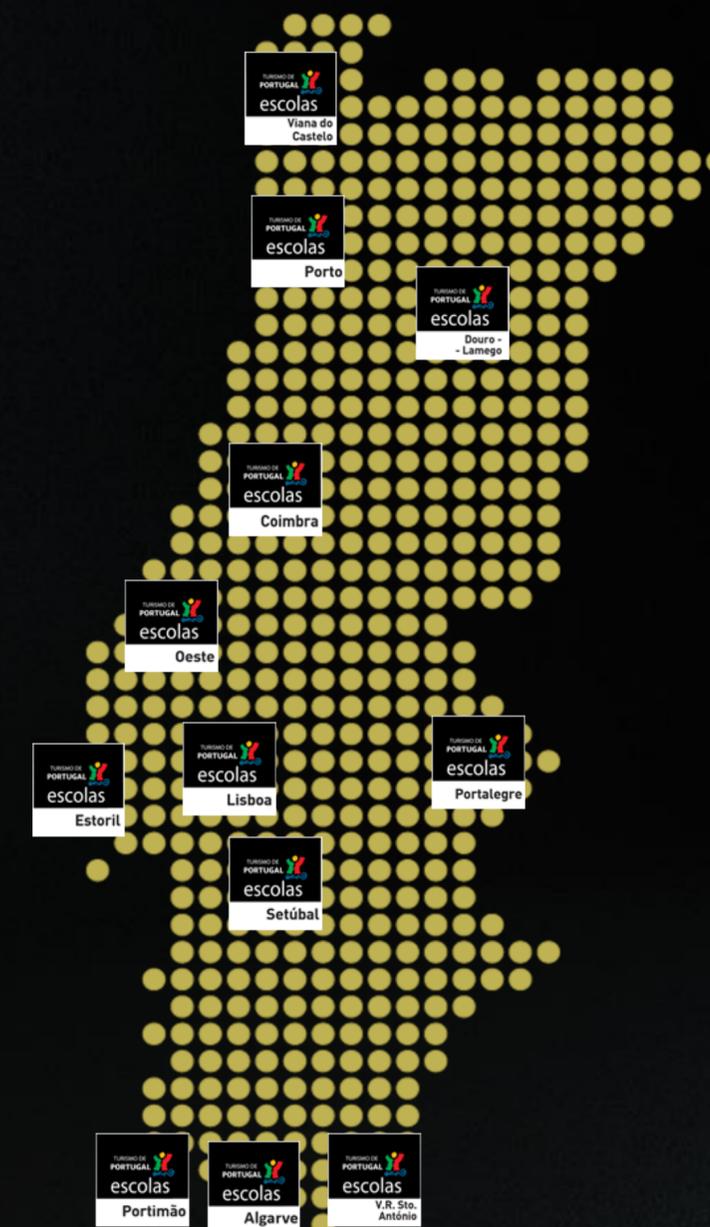


We are a National Network of 12 Public Schools, under Min. Economy with:

- 3030 Students (Initial Training)
- 3800 Students (Continuous Training)

Our mission:

Promote the development and qualification of new professionals and Tourism Sector Employees.

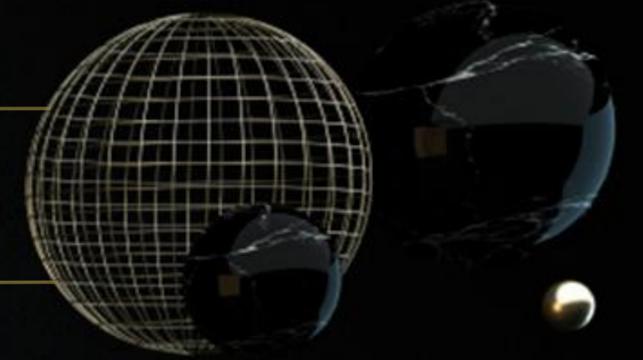


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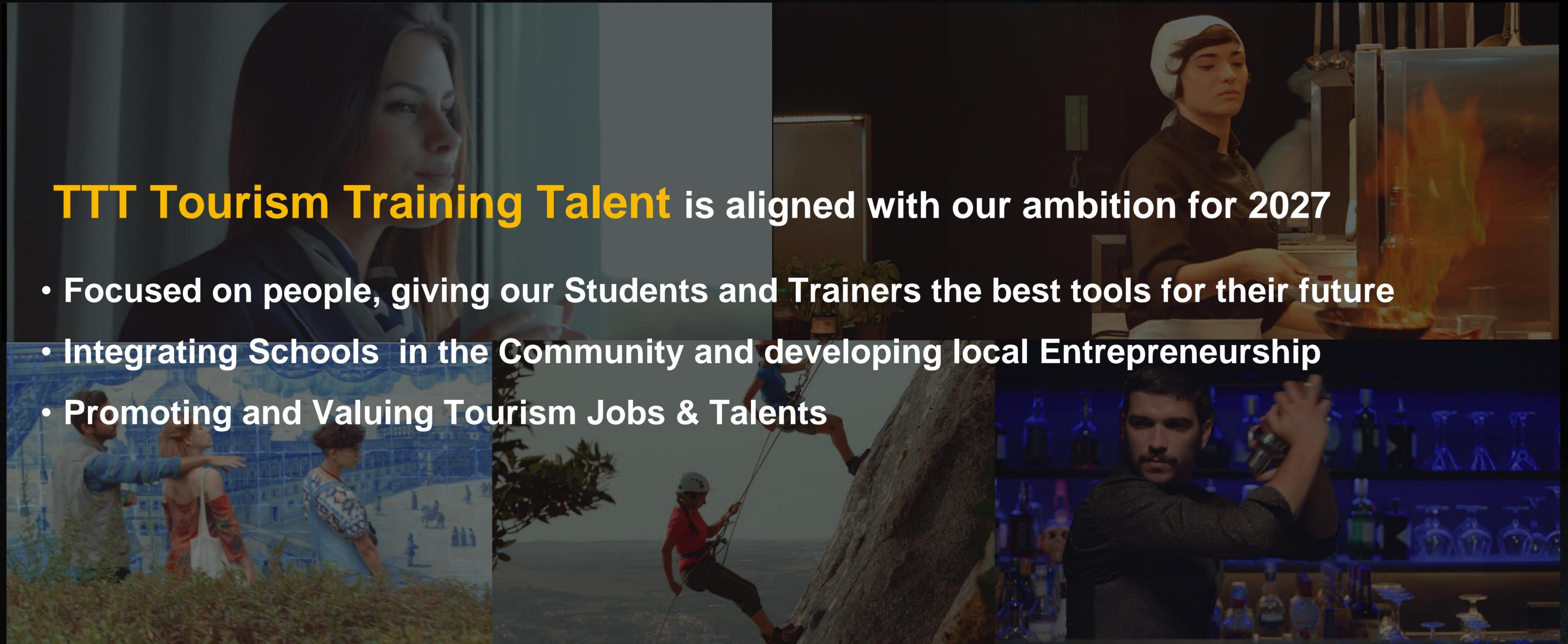


TOURISM TRAINING TALENT



TTT Tourism Training Talent is aligned with our ambition for 2027

- Focused on people, giving our Students and Trainers the best tools for their future
- Integrating Schools in the Community and developing local Entrepreneurship
- Promoting and Valuing Tourism Jobs & Talents

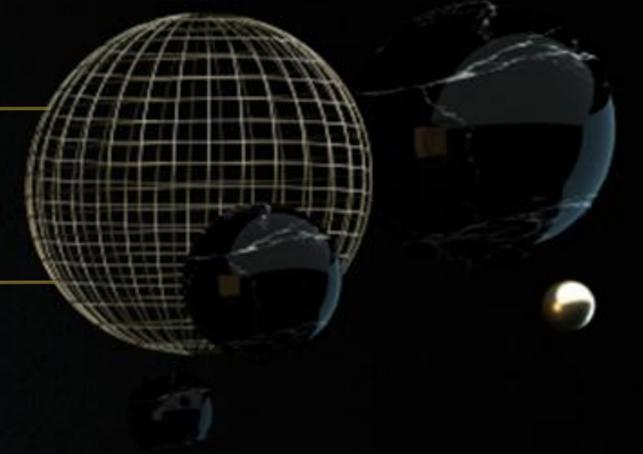


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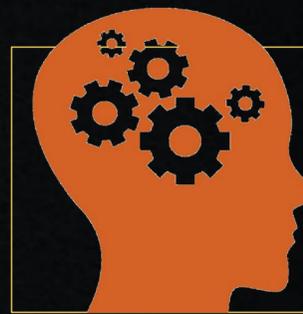


TOURISM TRAINING TALENT

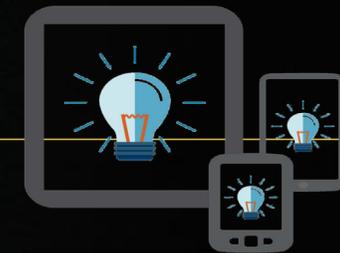


SOFT SKILLS

connective



Micro Learning



Training of students through performative art techniques

Body -Movement



Voice/Vocal Training



Improvisation



Connective is an **online platform** that offers:

- Worldwide Expert Mentoring
- Networking and Global Careers

Improve proximity training related to:

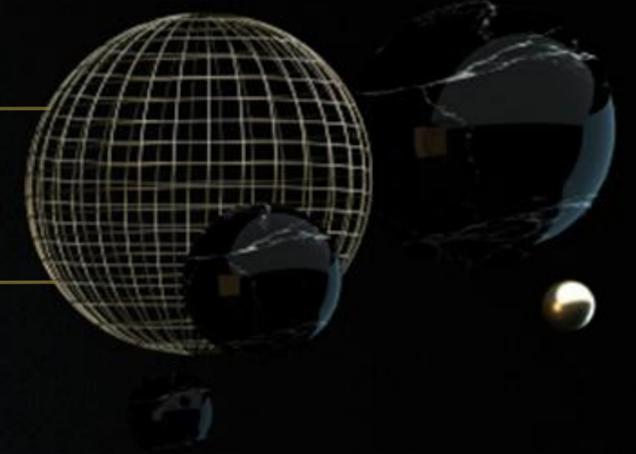
- Environment
- Preservation
- Sustainability
- Ethics

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TOURISM TRAINING TALENT



Open LABS
Kitchen

TURISMO DE PORTUGAL  escolas

tourism

creative

factory

TURISMO DE PORTUGAL



escolas

Open Kitchen Labs will bring Schools closer to its community:

- Making available **it's infrastructures and equipment** to all the tourism entrepreneurs.
- **Sharing knowledge** and providing technical support

Accelerator for the development of an entrepreneurship mindset and attraction of Start-Up projects

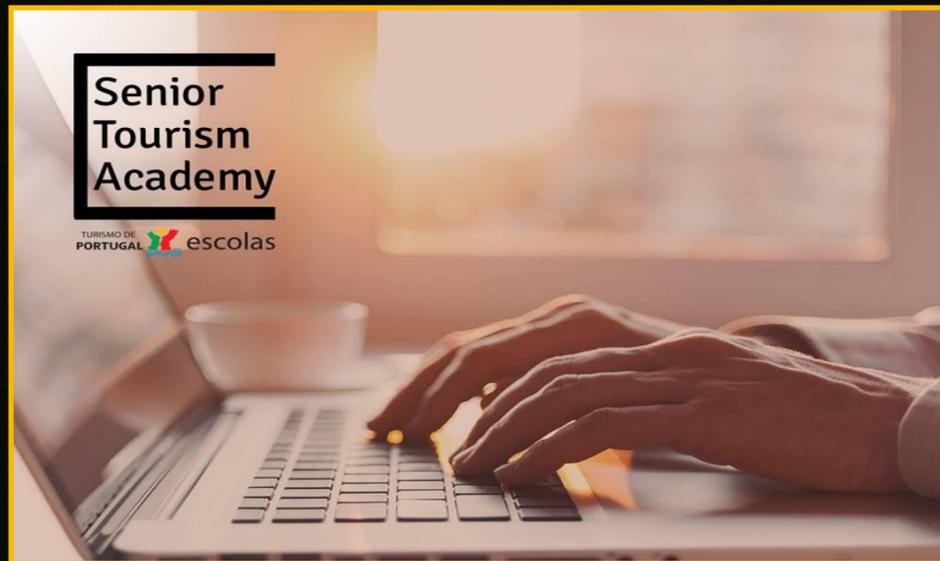
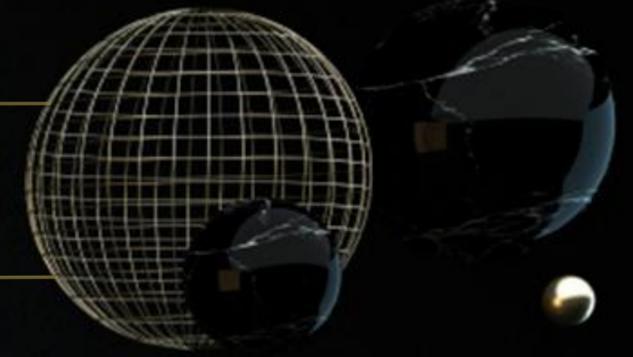


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Project dedicated to Senior population / Grey segment:

- **Cultural Heritage**
- **Kitchen Techniques**
- **Languages**
- **Digital Learning, etc.**



Improving the connection with the local communities through projects related to:

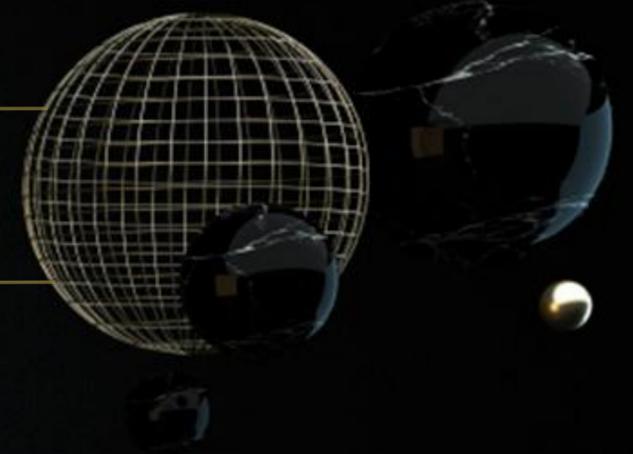
- **Social responsibility**
- **Environmental conservation and sustainability**
- **Preservation of natural and cultural heritage**
- **Promote inclusion**

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PORTUGAL



TOURISM TRAINING TALENT



Our Goals:

- **Strongly Invest in Student Training Talent**
- **Develop tourism professionals skills**
- **Increase Tourism careers and Job Perception and Awareness**
- **Create New job opportunities**
- **Increase cooperation with other countries through training.**

THINK TOURISM TRAINING TALENT, THINK PORTUGAL

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THANKS

